

**NASN.org Roadmap**  
**Finding What You Seek**



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## Where are we going?

At the completion of this presentation, you will be able to:

- Identify the various Web sites used by NASN to deliver content.
- Identify the purpose of the Web sites.
- Effectively and efficiently navigate to NASN resources and information delivered and published to the Internet.

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## Show of Hands



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## 4 *Must Have* NASN sites

- NASN.org
- Learning Center
- Journals Online
- Conference Site

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## NASN.org Purpose

- Be the Association's Internet presence
- Integrates with CRM
- Increase understanding of mission
- Source of official documents
- Promote events
- Facilitate sale of goods
- Share information and resources
- Doorway to other NASN sites

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## NASN.org Tour

- Navigation schemes
- Login features
- Page components

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## NASN.org Nuggets

- News & Announcements
- Official Positions
- Standards
- Press Room
- Toolkits
- Priorities: Legislative & Research
- Engage & Connect
- CRM

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## Learning Center Purpose

- Expand the reach of live programming
- Supply on-demand educational content
- Provide access to continuing education
- Release timely topics quickly
- Meet the needs of those unable to attend live meetings

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## Learning Center Tour

- Web address or URL / go to [NASN.org](http://NASN.org)
- System requirements and Support
- Navigation schemes
- Home Page review
- Sign in or Create User Profile
- Page components

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## Learning Center Nuggets

- Landing page components
- Presentation console layout
- My Profile features

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## Journals Online Purpose

- Access anytime, anywhere
- Searchable archives
- Article library through Oct 2000
- Expand reach of school nursing research and profession

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## Journals Online Tour

- Web address or URL / go to NASN.org
- Journals Online navigation schemes
- Journal specific navigation schemes
- Home Page tour
- To sign in or not to sign in, that is the ?
- Search feature

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## Journals Online Nuggets

- Search result options
- Online First feature
- RSS Feeds
- Email alerts
- Reprints
- Permissions
- My Tools – creating your own digital library

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## Conference Site Purpose

- Event branding
- Enhance conference experience
- Unite attendees and speakers
- Share session materials
- Extend the life of the event

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## Conference Site Tour

- Web address or URL / go to [NASN.org](http://NASN.org)
- Support
- Navigation schemes
- Home Page review
- Account creation and Sign in
- Public vs. Private pages

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## Conference Site Nuggets

- Session materials
- Twitter tweets
- Groups
- Discussions
- Profile
- Schedule

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## Bookmark the Destinations

- NASN.org
- Learning Center
- Journals Online
- Conference Site

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## Types of Web sites

- Association or Corporate
- Customer Relationship Manager
- Content
- Information
- E-commerce
- Event
- Community
- Forum
- Social networking
- Media sharing
- Social bookmarking
- Product review
- Wikis
- Search Engines
- School sites
- Government sites
- News sites
- Web mail

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## NASN website index

Association content management system website: <http://www.nasn.org>  
Customer Relationship Manager: integrated into NASN.org  
Learning Center: <http://www.nasn.org/ContinuingEducation/OnlineContinuingEducation>  
Journals Online: <http://www.nasn.org/home/journalofschoolnursingandnasnschoolnurse>  
Conference Site: <http://nasn-2012.conferencespot.org>  
Discussion List Archive: <http://www.nasn.org/MemberCenter/DiscussionLists>  
Evaluation and CNE Certificate site:  
[https://portal.nasn.org/members\\_online/members/evaluations.asp](https://portal.nasn.org/members_online/members/evaluations.asp)  
Oral Health Connections: <http://www.oralhealthconnections.org>  
Smart Moves, Smart Choices: <http://www.smartmovesmartchoices.org>  
Facebook: <http://www.facebook.com/schoolnurses>  
Twitter: <http://twitter.com/schoolnurses>  
YouTube: <http://www.youtube.com/natlassocschoolnurse>  
DIGG: <http://digg.com/Schoolnurses>  
NASN Radio podcast:  
<http://itunes.apple.com/podcast/nasn-radio-national-association/id328566995>

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See you on the information superhighway!

- Visit [NASN.org](http://NASN.org) to access the Evaluation for this session.
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